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Engaging More Singaporeans and their Families through the National Day Heartland Celebrations 2024

- 1. This year, Singaporeans can look forward to celebrating National Day at five heartland locations on Saturday, 10 August 2024. The celebrations are organised by the People's Association (PA) in partnership with the National Day Parade (NDP) 2024 Executive Committee. Each site will feature static displays of SAF, SPF and SCDF vehicles, exhibits, performances and family-friendly activities, as well as fireworks.
- 2. The NDP 2024 Heartland Celebrations seek to extend the National Day festivities to more Singaporeans in the heartlands. Co-Chairman of the NDP 2024 Heartland Celebrations Committee, Colonel Edwin Chua said, "Together with PA, the NDP 2024 Executive Committee wants to bring the National Day festivities closer to all Singaporeans. Singapore is about our people, and we should come together as a community to celebrate another year of independence. We want all Singaporeans to be able to enjoy NDP favourites such as the fireworks, take pictures with vehicles from the SAF, SPF and SCDF, and enjoy the performances and exhibits."
- 3. Co-Chairman of the NDP 2024 Heartland Celebrations Committee, Mr Pow Choon Ghee, PA Group Director (Grassroots) said, "PA and our Grassroots Organisations hope that by bringing the National Day celebrations closer to residents, we can foster a sense of togetherness among neighbours and instil a sense of national pride. We have curated numerous interactive activities with a local twist, there are programmes, and hands-on workshops to engage Singaporeans of all ages across five heartland locations, each with its own unique theme. We would like to invite residents to join us with their families and friends in celebrating our 59th National Day as One Community."
- 4. From 12 July 2024 onwards, the public will be able to collect the National Day Heartland Celebrations tickets for their district at their nearest Community Clubs (CCs) on a first-come, first-served basis. Each member of the public can collect up to a maximum of two tickets. The ticket will enable the holder to access the respective Heartland Celebration site in their District and receive a complimentary NDP pack. More details, such as the list of CCs where tickets can be collected, can be found on the NDP website (www.ndp.gov.sg) from 12 July 2024 onwards.
- 5. On 10 August, Singaporeans can visit the Heartland Celebrations sites from 4.00pm to 9.00pm. The five sites and their themes, are as follows:
 - a. Central Singapore District, themed "**Unity in Diversity**" at the open field opposite Bishan Circle Line MRT Station
 - b. North East District, themed "One HOME" at the Punggol open field next to Waterway Point





- c. North West District, themed "Moving Forward, Cherishing our Past" at the open field next to FutsalArena @ Yishun
- d. South East District, themed "**Lights Up, Power Up**" at the open field next to Paya Lebar Quarter 1
- e. South West District, themed "**Hearts ToGather**" at the open field next to Buona Vista MRT Station
- 6. Additional information on the National Day Heartland Celebrations is also available via the NDP social media accounts, Youtube page (www.youtube.com.sg/NDPeeps) and official website at www.ndp.gov.sg.

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